

**Lee County Sports Authority**  
**Monthly Activity Report**  
**September 2016**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>5,637</b>
Perfect Game Labor Day Freshmen	368
Perfect Game Labor Day Underclass	248
Perfect Game Labor Day Upperclass	152
Perfect Game 14U Select Festival	149
FHSAA Cross Country Regionals	193
Captiva Triathlon	402
USSSA Labor Day Girls Fast Pitch Softball	287
Kick Off Classic Soccer	165
USA Badminton Masters	504
USSSA Softball Bye Bye Summer	305
USA Softball Florida Qualifier	895
SWFLA Baseball Invitational	152
Prospect Select	1,722
FPSL-FYSA	95

Event Participants

Month Total =	<b>4,212</b>
Perfect Game Labor Day Freshmen	255
Perfect Game Labor Day Underclass	170
Perfect Game Labor Day Upperclass	102
Perfect Game 14U Select Festival	44
FHSAA Cross Country Regionals	406
Captiva Triathlon	241
USSSA Labor Day Girls Fast Pitch Softball	210
Kick Off Classic Soccer	119
USA Badminton Masters	120
USSSA Softball Bye Bye Summer	224
USA Softball Florida Qualifier	658
SWFLA Baseball Invitational	153
Prospect Select	1,440
FPSL-FYSA	70

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

# Lee County Sports Authority

## Monthly Activity Report

September 2016

### Event Spectators

Month Total =	<b>5,824</b>
Perfect Game Labor Day Freshmen	235
Perfect Game Labor Day Underclass	160
Perfect Game Labor Day Upperclass	100
Perfect Game 14U Select Festival	105
FHSAA Cross Country Regionals	364
Captiva Triathlon	362
USSSA Labor Day Girls Fast Pitch Softball	364
Kick Off Classic Soccer	210
USA Badminton Masters	132
USSSA Softball Bye Bye Summer	386
USA Softball Florida Qualifier	1,132
SWFLA Baseball Invitational	150
Prospect Select	2,004
FPSL-FYSA	120

### Direct Impact

Month Total =	<b>\$2,222,685</b>
Perfect Game Labor Day Freshmen	\$179,057
Perfect Game Labor Day Underclass	\$85,822
Perfect Game Labor Day Upperclass	\$53,864
Perfect Game 14U Select Festival	\$125,333
FHSAA Cross Country Regionals	\$65,916
Captiva Triathlon	\$210,756
USSSA Labor Day Girls Fast Pitch Softball	\$107,467
Kick Off Classic Soccer	\$63,671
USA Badminton Masters	\$156,890
USSSA Softball Bye Bye Summer	\$114,692
USA Softball Florida Qualifier	\$328,103
SWFLA Baseball Invitational	\$56,864
Prospect Select	\$636,510
FPSL-FYSA	\$37,740

### Total Direct and Indirect Economic Impact

Month Total =	<b>\$3,605,556</b>
Perfect Game Labor Day Freshmen	
Perfect Game Labor Day Underclass	\$299,025
Perfect Game Labor Day Upperclass	\$143,323
Perfect Game 14U Select Festival	\$89,953
FHSAA Cross Country Regionals	\$209,307
Captiva Triathlon	\$110,080
USSSA Labor Day Girls Fast Pitch Softball	\$179,470
Kick Off Classic Soccer	\$351,963
USA Badminton Masters	\$262,007
USSSA Softball Bye Bye Summer	\$191,535
USA Softball Florida Qualifier	\$547,932
SWFLA Baseball Invitational	\$94,963
Prospect Select	\$1,062,972
FPSL-FYSA	\$63,026

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