

Lee County Sports Development
Monthly Activity Report
June 2016

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	17,971
Open Water Swimming Souther Zones	238
Perfect Game Super 25 FL Regionals 15U-17U	448
Dig the Beach Volleyball	665
Perfect Game National Academic Showcase	390
Thunderdome Crossfit	365
USSSA Girls Fast Pitch Softball	210
Battle of the Blueway SUP Race	130
YBOA Basketball Boys State Championships	2,583
Perfect Game FL State Championships 15U	287
Perfect Game BCS Finals 18U	877
Perfect Game Junior National Showcase	1,083
Perfect Game National Showcase	3,108
Perfect Game FL State Championships 16U	1,008
Perfect Game BCS Finals 13U	2,000
Perfect Game Super 25 Nationals 11U	872
Perfect Game Super 25 Nationals 12U	1,227
Perfect Game Super 25 Nationals 13U	1,551
Perfect Game FL State Championships 18U	929

Event Participants

Month Total =	6,476
Open Water Swimming Souther Zones	205
Perfect Game Super 25 FL Regionals 15U-17U	192
Dig the Beach Volleyball	496
Perfect Game National Academic Showcase	130
Thunderdome Crossfit	144
USSSA Girls Fast Pitch Softball	154
Battle of the Blueway SUP Race	65
YBOA Basketball Boys State Championships	1,890
Perfect Game FL State Championships 15U	119
Perfect Game BCS Finals 18U	289
Perfect Game Junior National Showcase	179
Perfect Game National Showcase	318
Perfect Game FL State Championships 16U	425
Perfect Game BCS Finals 13U	561
Perfect Game Super 25 Nationals 11U	204
Perfect Game Super 25 Nationals 12U	289
Perfect Game Super 25 Nationals 13U	425
Perfect Game FL State Championships 18U	391

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	10,949
Open Water Swimming Souther Zones	271
Perfect Game Super 25 FL Regionals 15U-17U	256
Dig the Beach Volleyball	501
Perfect Game National Academic Showcase	260
Thunderdome Crossfit	221
USSSA Girls Fast Pitch Softball	266
Battle of the Blueway SUP Race	65
YBOA Basketball Boys State Championships	3,275
Perfect Game FL State Championships 15U	168
Perfect Game BCS Finals 18U	413
Perfect Game Junior National Showcase	633
Perfect Game National Showcase	1,236
Perfect Game FL State Championships 16U	583
Perfect Game BCS Finals 13U	773
Perfect Game Super 25 Nationals 11U	377
Perfect Game Super 25 Nationals 12U	530
Perfect Game Super 25 Nationals 13U	583
Perfect Game FL State Championships 18U	538

Direct Impact

Month Total =	\$7,461,652
Open Water Swimming Souther Zones	\$122,238
Perfect Game Super 25 FL Regionals 15U-17U	\$160,074
Dig the Beach Volleyball	\$203,160
Perfect Game National Academic Showcase	\$91,855
Thunderdome Crossfit	\$134,135
USSSA Girls Fast Pitch Softball	\$78,452
Battle of the Blueway SUP Race	\$35,298
YBOA Basketball Boys State Championships	\$995,393
Perfect Game FL State Championships 15U	\$105,608
Perfect Game BCS Finals 18U	\$404,665
Perfect Game Junior National Showcase	\$425,178
Perfect Game National Showcase	\$1,256,772
Perfect Game FL State Championships 16U	\$361,872
Perfect Game BCS Finals 13U	\$943,345
Perfect Game Super 25 Nationals 11U	\$463,281
Perfect Game Super 25 Nationals 12U	\$628,651
Perfect Game Super 25 Nationals 13U	\$717,195
Perfect Game FL State Championships 18U	\$334,480

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Total Direct and Indirect Economic Impact

Month Total =	\$12,460,956
Open Water Swimming Souther Zones	\$204,138
Perfect Game Super 25 FL Regionals 15U-17U	\$267,324
Dig the Beach Volleyball	\$339,277
Perfect Game National Academic Showcase	\$153,397
Thunderdome Crossfit	\$224,005
USSSA Girls Fast Pitch Softball	\$131,014
Battle of the Blueway SUP Race	\$58,948
YBOA Basketball Boys State Championships	\$1,662,306
Perfect Game FL State Championships 15U	\$176,365
Perfect Game BCS Finals 18U	\$675,791
Perfect Game Junior National Showcase	\$710,047
Perfect Game National Showcase	\$2,098,808
Perfect Game FL State Championships 16U	\$604,326
Perfect Game BCS Finals 13U	\$1,575,386
Perfect Game Super 25 Nationals 11U	\$773,680
Perfect Game Super 25 Nationals 12U	\$1,049,846
Perfect Game Super 25 Nationals 13U	\$1,197,716
Perfect Game FL State Championships 18U	\$558,582

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