

Lee County Sports Development
Monthly Activity Report
February 2016

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	4,546
Roy Hobbs Spring Baseball	2,614
Univeristy of Missouri Spring Baseball	335
FYSA Region Cup Prelims U11-U13	402
Indy Pro Showcase Baseball	177
Seton Hall/Hofstra Spring Baseball	264
FYSA Region Cup Prelims U14-U19	285
FHSAA Wrestling Regionals	469

Event Participants

Month Total =	1,627
Roy Hobbs Spring Baseball	672
Univeristy of Missouri Spring Baseball	35
FYSA Region Cup Prelims U11-U13	289
Indy Pro Showcase Baseball	57
Seton Hall/Hofstra Spring Baseball	70
FYSa Region Cup Prelims U14-U19	204
FHSAA Wrestling Regionals	300

Event Spectators

Month Total =	2,076
Roy Hobbs Spring Baseball	635
Univeristy of Missouri Spring Baseball	35
FYSA Region Cup Prelims U11-U13	515
Indy Pro Showcase Baseball	61
Seton Hall/Hofstra Spring Baseball	62
FYSa Region Cup Prelims U14-U19	365
FHSAA Wrestling Regionals	403

Direct Impact

Month Total =	\$1,455,946
Roy Hobbs Spring Baseball	\$832,600
Univeristy of Missouri Spring Baseball	\$96,068
FYSA Region Cup Prelims U11-U13	\$150,260
Indy Pro Showcase Baseball	\$56,081
Seton Hall/Hofstra Spring Baseball	\$78,607
FYSa Region Cup Prelims U14-U19	\$107,995
FHSAA Wrestling Regionals	\$134,335

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Total Direct and Indirect Economic Impact

Month Total =	\$2,431,431	
Roy Hobbs Spring Baseball		\$1,390,442
Univeristy of Missouri Spring Baseball		\$160,434
FYSA Region Cup Prelims U11-U13		\$250,934
Indy Pro Showcase Baseball		\$93,655
Seton Hall/Hofstra Spring Baseball		\$131,274
FYSa Region Cup Prelims U14-U19		\$180,352
FHSAA Wrestling Regionals		\$224,340

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