

**Lee County Sports Authority**  
**Monthly Activity Report**  
**November 2016**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>26,455</b>
Roy Hobbs World Series	13,746
Senior Softball Winte Nationals	5,916
Florida Premier Soccer - FYSA	153
Florida Half Century Softball	886
USSSA National Convention	2,484
USSSA Fast Pitch Fall States	990
Florida Futures Basketball Invitational	116
Florida State Trail Riding Championships	176
Gulf Coast Showcase Collegiate Basketball	1,550
Southeast Elite Hockey	120
Fort Myers Marathon & Half Marathon	318

Event Participants

Month Total =	<b>8,190</b>
Roy Hobbs World Series	3,995
Senior Softball Winte Nationals	1,534
Florida Premier Soccer - FYSA	112
Florida Half Century Softball	476
USSSA National Convention	597
USSSA Fast Pitch Fall States	728
Florida Futures Basketball Invitational	84
Florida State Trail Riding Championships	86
Gulf Coast Showcase Collegiate Basketball	285
Southeast Elite Hockey	85
Fort Myers Marathon & Half Marathon	208

Event Spectators

Month Total =	<b>8,261</b>
Roy Hobbs World Series	3,860
Senior Softball Winte Nationals	1,424
Florida Premier Soccer - FYSA	194
Florida Half Century Softball	410
USSSA National Convention	24
USSSA Fast Pitch Fall States	1,251
Florida Futures Basketball Invitational	147
Florida State Trail Riding Championships	90
Gulf Coast Showcase Collegiate Basketball	490
Southeast Elite Hockey	155
Fort Myers Marathon & Half Marathon	216

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

## Lee County Sports Authority

### Monthly Activity Report

November 2016

#### Direct Impact

Month Total =	<b>\$12,314,216</b>	
Roy Hobbs World Series		\$8,468,835
Senior Softball Winte Nationals		\$1,710,849
Florida Premier Soccer - FYSA		\$57,908
Florida Half Century Softball		\$197,300
USSSA National Convention		\$628,258
USSSA Fast Pitch Fall States		\$374,531
Florida Futures Basketball Invitational		\$62,171
Florida State Trail Riding Championships		\$36,380
Gulf Coast Showcase Collegiate Basketball		\$593,135
Southeast Elite Hockey		\$61,687
Fort Myers Marathon & Half Marathon		\$123,162

#### Total Direct and Indirect Economic Impact

Month Total =	<b>\$20,564,741</b>	
Roy Hobbs World Series		\$14,142,955
Senior Softball Winte Nationals		\$2,857,118
Florida Premier Soccer - FYSA		\$96,706
Florida Half Century Softball		\$329,490
USSSA National Convention		\$1,049,191
USSSA Fast Pitch Fall States		\$625,467
Florida Futures Basketball Invitational		\$103,826
Florida State Trail Riding Championships		\$60,755
Gulf Coast Showcase Collegiate Basketball		\$990,535
Southeast Elite Hockey		\$103,017
Fort Myers Marathon & Half Marathon		\$205,681

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