

Lee County Sports Development
Monthly Activity Report
June 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	21,598
ECHO Inline Hockey	79
YBOA Boys Basketball State Championships	2,685
Dig the Beach Volleyball	754
Perfect Game WWBA National Invitational 16:U	275
Perfect Game Junior National Showcase	979
Perfect Game WWBA National Invitational 17:U	275
GCST Summer Swimming Invitational	435
Perfect Game National Showcase	1,947
Perfect Game BCS Finals 13:U	1,594
Perfect Game BCS Finals 15:U	4,433
Perfect Game Super 25 Nationals 13:U	609
Cross Fit Nation Thunderdome	658
Perfect Game BCS Finals 16:U	5,393
AAU Florida Bulletin Basketball Invitational	210
Perfect Game Florida Championships 13:U	262
Perfect Game Florida Championships 14:U	1,010

Event Participants

Month Total =	8,163
ECHO Inline Hockey	56
YBOA Boys Basketball State Championships	1,960
Dig the Beach Volleyball	500
Perfect Game WWBA National Invitational 16:U	234
Perfect Game Junior National Showcase	188
Perfect Game WWBA National Invitational 17:U	234
GCST Summer Swimming Invitational	187
Perfect Game National Showcase	315
Perfect Game BCS Finals 13:U	540
Perfect Game BCS Finals 15:U	1,260
Perfect Game Super 25 Nationals 13:U	198
Cross Fit Nation Thunderdome	329
Perfect Game BCS Finals 16:U	1,530
AAU Florida Bulletin Basketball Invitational	182
Perfect Game Florida Championships 13:U	108
Perfect Game Florida Championships 14:U	342

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	13,053
ECHO Inline Hockey	101
YBOA Boys Basketball State Championships	3,410
Dig the Beach Volleyball	505
Perfect Game WWBA National Invitational 16:U	315
Perfect Game Junior National Showcase	791
Perfect Game WWBA National Invitational 17:U	315
GCST Summer Swimming Invitational	335
Perfect Game National Showcase	1,145
Perfect Game BCS Finals 13:U	735
Perfect Game BCS Finals 15:U	1,695
Perfect Game Super 25 Nationals 13:U	289
Cross Fit Nation Thunderdome	494
Perfect Game BCS Finals 16:U	2,065
AAU Florida Bulletin Basketball Invitational	238
Perfect Game Florida Championships 13:U	154
Perfect Game Florida Championships 14:U	466

Direct Impact

Month Total =	\$8,698,812
ECHO Inline Hockey	\$36,892
YBOA Boys Basketball State Championships	\$1,033,720
Dig the Beach Volleyball	\$152,445
Perfect Game WWBA National Invitational 16:U	\$98,912
Perfect Game Junior National Showcase	\$402,610
Perfect Game WWBA National Invitational 17:U	\$101,836
GCST Summer Swimming Invitational	\$158,649
Perfect Game National Showcase	\$778,390
Perfect Game BCS Finals 13:U	\$709,340
Perfect Game BCS Finals 15:U	\$1,888,296
Perfect Game Super 25 Nationals 13:U	\$230,840
Cross Fit Nation Thunderdome	\$227,176
Perfect Game BCS Finals 16:U	\$2,355,252
AAU Florida Bulletin Basketball Invitational	\$76,032
Perfect Game Florida Championships 13:U	\$93,812
Perfect Game Florida Championships 14:U	\$354,610

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Total Direct and Indirect Economic Impact

Month Total =	\$14,527,015
ECHO Inline Hockey	\$61,610
YBOA Boys Basketball State Championships	\$1,726,312
Dig the Beach Volleyball	\$254,583
Perfect Game WWBA National Invitational 16:U	\$165,183
Perfect Game Junior National Showcase	\$672,359
Perfect Game WWBA National Invitational 17:U	\$170,066
GCST Summer Swimming Invitational	\$264,943
Perfect Game National Showcase	\$1,299,911
Perfect Game BCS Finals 13:U	\$1,184,598
Perfect Game BCS Finals 15:U	\$3,153,454
Perfect Game Super 25 Nationals 13:U	\$385,503
Cross Fit Nation Thunderdome	\$379,384
Perfect Game BCS Finals 16:U	\$3,933,271
AAU Florida Bulletin Basketball Invitational	\$126,973
Perfect Game Florida Championships 13:U	\$156,666
Perfect Game Florida Championships 14:U	\$592,199

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