

Lee County Sports Authority
Monthly Activity Report
October 2015

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	16,206
Perfect Game WWBA Florida Qualifier	1,271
ASA Softball First Chance Qualifier	1,482
Perfect Game WWBA Underclass Worlds	11,603
Edison Sailing Center Junior Olympics	386
One Hockey	988
Fit Nation Tribal Games	476

Event Participants

Month Total =	8,053
Perfect Game WWBA Florida Qualifier	1,080
ASA Softball First Chance Qualifier	1,071
Perfect Game WWBA Underclass Worlds	4,880
Edison Sailing Center Junior Olympics	284
One Hockey	500
Fit Nation Tribal Games	238

Event Spectators

Month Total =	11,489
Perfect Game WWBA Florida Qualifier	1,462
ASA Softball First Chance Qualifier	1,893
Perfect Game WWBA Underclass Worlds	6,723
Edison Sailing Center Junior Olympics	488
One Hockey	685
Fit Nation Tribal Games	238

Direct Impact

Month Total =	\$7,117,703
Perfect Game WWBA Florida Qualifier	\$470,241
ASA Softball First Chance Qualifier	\$534,074
Perfect Game WWBA Underclass Worlds	\$5,512,132
Edison Sailing Center Junior Olympics	\$148,442
One Hockey	\$326,832
Fit Nation Tribal Games	\$125,982

Total Direct and Indirect Economic Impact

Month Total =	\$11,886,566
Perfect Game WWBA Florida Qualifier	\$785,302
ASA Softball First Chance Qualifier	\$891,904
Perfect Game WWBA Underclass Worlds	\$9,205,261
Edison Sailing Center Junior Olympics	\$247,899
One Hockey	\$545,809
Fit Nation Tribal Games	\$210,391

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.