

Lee County Sports Authority
Monthly Activity Report
September 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	2,152	
FL Everblades Figure Skating Club Labor Day		492
Perfect Game 14U Select Festival		370
Perfect Game Labor Day Classic		1,157
DDD Sommer Cross Country Invitational		133

Event Participants

Month Total =	1,033	
FL Everblades Figure Skating Club Labor Day		232
Perfect Game 14U Select Festival		40
Perfect Game Labor Day Classic		578
DDD Sommer Cross Country Invitational		183

Event Spectators

Month Total =	1,717	
FL Everblades Figure Skating Club Labor Day		260
Perfect Game 14U Select Festival		145
Perfect Game Labor Day Classic		964
DDD Sommer Cross Country Invitational		348

Direct Impact

Month Total =	\$915,015	
FL Everblades Figure Skating Club Labor Day		\$217,924
Perfect Game 14U Select Festival		\$177,515
Perfect Game Labor Day Classic		\$467,068
DDD Sommer Cross Country Invitational		\$52,508

Total Direct and Indirect Economic Impact

Month Total =	\$1,528,074	
FL Everblades Figure Skating Club Labor Day		\$363,932
Perfect Game 14U Select Festival		\$296,450
Perfect Game Labor Day Classic		\$780,004
DDD Sommer Cross Country Invitational		\$87,688

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.