

**Lee County Sports Development**  
**Monthly Activity Report**  
**July 2018**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>28,595</b>
Perfect Game BCS Finals 13U	3,744
Perfect Game BCS Finals 11U	625
Perfect Game BCS Finals 14U	3,848
Florida Open - US Tennis Assoc Level 3	260
Perfect Game BCS Finals 10U	288
Perfect Game BCS Finals 17U	7,695
Little League Girls Fast Pitch Majors	205
Perfect Game Super 25 Nationals 16U	713
Perfect Game BCS Finals 16U	7,353
Thunderdome Fit Nation Crossfit	466
The Series - 12U	582
The Series - 13U	888
The Series - 10U	270
The Series - 11U	500
The Series - 14U	1,158

Event Participants

Month Total =	<b>7,110</b>
Perfect Game BCS Finals 13U	936
Perfect Game BCS Finals 11U	187
Perfect Game BCS Finals 14U	945
Florida Open - US Tennis Assoc Level 3	140
Perfect Game BCS Finals 10U	85
Perfect Game BCS Finals 17U	1,890
Little League Girls Fast Pitch Majors	105
Perfect Game Super 25 Nationals 16U	210
Perfect Game BCS Finals 16U	1,806
Thunderdome Fit Nation Crossfit	219
The Series - 12U	97
The Series - 13U	148
The Series - 10U	49
The Series - 11U	100
The Series - 14U	193

\*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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#### Event Spectators

Month Total =	<b>12,058</b>
Perfect Game BCS Finals 13U	1,560
Perfect Game BCS Finals 11U	313
Perfect Game BCS Finals 14U	1,620
Florida Open - US Tennis Assoc Level 3	120
Perfect Game BCS Finals 10U	145
Perfect Game BCS Finals 17U	3,240
Little League Girls Fast Pitch Majors	168
Perfect Game Super 25 Nationals 16U	360
Perfect Game BCS Finals 16U	3,096
Thunderdome Fit Nation Crossfit	247
The Series - 12U	194
The Series - 13U	296
The Series - 10U	113
The Series - 11U	200
The Series - 14U	386

#### Direct Impact

Month Total =	<b>\$13,243,247</b>
Perfect Game BCS Finals 13U	\$1,872,125
Perfect Game BCS Finals 11U	\$315,147
Perfect Game BCS Finals 14U	\$1,812,133
Florida Open - US Tennis Assoc Level 3	\$71,221
Perfect Game BCS Finals 10U	\$153,803
Perfect Game BCS Finals 17U	\$3,711,765
Little League Girls Fast Pitch Majors	\$76,901
Perfect Game Super 25 Nationals 16U	\$330,816
Perfect Game BCS Finals 16U	\$3,445,669
Thunderdome Fit Nation Crossfit	\$144,810
The Series - 12U	\$225,667
The Series - 13U	\$344,130
The Series - 10U	\$105,525
The Series - 11U	\$191,874
The Series - 14U	\$441,661

#### Total Direct and Indirect Economic Impact

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Month Total =	<b>\$22,116,219</b>	
Perfect Game BCS Finals 13U		\$3,126,449
Perfect Game BCS Finals 11U		\$526,295
Perfect Game BCS Finals 14U		\$3,026,262
Florida Open - US Tennis Assoc Level 3		\$118,939
Perfect Game BCS Finals 10U		\$256,850
Perfect Game BCS Finals 17U		\$6,198,647
Little League Girls Fast Pitch Majors		\$128,425
Perfect Game Super 25 Nationals 16U		\$552,463
Perfect Game BCS Finals 16U		\$5,754,267
Thunderdome Fit Nation Crossfit		\$241,832
The Series - 12U		\$376,864
The Series - 13U		\$574,697
The Series - 10U		\$176,227
The Series - 11U		\$320,429
The Series - 14U		\$737,573

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