

Lee County Sports Development
Monthly Activity Report
July 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	35,415
USSSA Girls Fast Pitch States A, B & C	4,132
Perfect Game BCS Finals 15U	4,403
Perfect Game Super 25 Nationals 15U	1,010
Perfect Game BCS Finals 14U	2,129
Perfect Game Super 25 Nationals 14U	1,301
Perfect Game Southeast Championships 15U	307
Perfect Game Southeast Championships 18U	954
Florida Open - US Tennis Assoc Level 3	274
The Series - 14U	1,060
Perfect Game BCS Finals 17U	6,800
Perfect Game Super 25 Nationals 11U	741
Perfect Game BCS Finals 16U	7,911
Perfect Game Super 25 Nationals 12U	825
Florida Little League Softball State Qualifier	189
FitNation Thunderdome Crossfit	340
USA Netball National Championships	161
The Series - 11U	478
The Series - 12U	762
Perfect Game BCS Finals 13U	1,638

Event Participants

Month Total =	10,263
USSSA Girls Fast Pitch States A, B & C	1,989
Perfect Game BCS Finals 15U	1,071
Perfect Game Super 25 Nationals 15U	294
Perfect Game BCS Finals 14U	527
Perfect Game Super 25 Nationals 14U	323
Perfect Game Southeast Championships 15U	147
Perfect Game Southeast Championships 18U	462
Florida Open - US Tennis Assoc Level 3	163
The Series - 14U	168
Perfect Game BCS Finals 17U	1,659
Perfect Game Super 25 Nationals 11U	221
Perfect Game BCS Finals 16U	1,932
Perfect Game Super 25 Nationals 12U	306
Florida Little League Softball State Qualifier	96
FitNation Thunderdome Crossfit	219
USA Netball National Championships	84
The Series - 11U	75
The Series - 12U	119
Perfect Game BCS Finals 13U	408

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Event Spectators

Month Total =	17,587
USSSA Girls Fast Pitch States A, B & C	3,520
Perfect Game BCS Finals 15U	1,864
Perfect Game Super 25 Nationals 15U	514
Perfect Game BCS Finals 14U	892
Perfect Game Super 25 Nationals 14U	544
Perfect Game Southeast Championships 15U	262
Perfect Game Southeast Championships 18U	810
Florida Open - US Tennis Assoc Level 3	248
The Series - 14U	362
Perfect Game BCS Finals 17U	2,874
Perfect Game Super 25 Nationals 11U	372
Perfect Game BCS Finals 16U	3,342
Perfect Game Super 25 Nationals 12U	519
Florida Little League Softball State Qualifier	156
FitNation Thunderdome Crossfit	121
USA Netball National Championships	77
The Series - 11U	164
The Series - 12U	262
Perfect Game BCS Finals 13U	684

Direct Impact

Month Total =	\$15,876,229
USSSA Girls Fast Pitch States A, B & C	\$1,530,679
Perfect Game BCS Finals 15U	\$2,048,386
Perfect Game Super 25 Nationals 15U	\$539,119
Perfect Game BCS Finals 14U	\$935,665
Perfect Game Super 25 Nationals 14U	\$671,285
Perfect Game Southeast Championships 15U	\$129,616
Perfect Game Southeast Championships 18U	\$361,436
Florida Open - US Tennis Assoc Level 3	\$108,115
The Series - 14U	\$421,785
Perfect Game BCS Finals 17U	\$3,170,603
Perfect Game Super 25 Nationals 11U	\$366,436
Perfect Game BCS Finals 16U	\$3,615,460
Perfect Game Super 25 Nationals 12U	\$421,598
Florida Little League Softball State Qualifier	\$69,373
FitNation Thunderdome Crossfit	\$110,890
USA Netball National Championships	\$68,357
The Series - 11U	\$192,349
The Series - 12U	\$309,663
Perfect Game BCS Finals 13U	\$805,414

Total Direct and Indirect Economic Impact

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Month Total =	\$26,513,302	
USSSA Girls Fast Pitch States A, B & C		\$2,556,233
Perfect Game BCS Finals 15U		\$3,420,805
Perfect Game Super 25 Nationals 15U		\$900,329
Perfect Game BCS Finals 14U		\$1,562,561
Perfect Game Super 25 Nationals 14U		\$1,121,046
Perfect Game Southeast Championships 15U		\$216,459
Perfect Game Southeast Championships 18U		\$603,598
Florida Open - US Tennis Assoc Level 3		\$180,551
The Series - 14U		\$704,381
Perfect Game BCS Finals 17U		\$5,294,907
Perfect Game Super 25 Nationals 11U		\$611,948
Perfect Game BCS Finals 16U		\$6,037,819
Perfect Game Super 25 Nationals 12U		\$704,069
Florida Little League Softball State Qualifier		\$115,853
FitNation Thunderdome Crossfit		\$185,186
USA Netball National Championships		\$114,156
The Series - 11U		\$321,222
The Series - 12U		\$517,137
Perfect Game BCS Finals 13U		\$1,345,042

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