

Lee County Sports Development
Monthly Activity Report
April 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	6,740
FYSA Presidents Cup Region C U12	987
National Collegiate Roller Hockey Championship	1,885
Wagner Wood Bat Florida Spring Fling	132
CHS Spring Break Hockey Showcase	645
Gulf Coast Swim Team Spring Invite	103
YBOA King of the Coast Basketball	77
FL USSSA Girls Fast Pitch 10U-14U	249
FYSA State Cup Round 2 Girls 17U	443
USTA Lee County Tennis Assoc. Boys/Girls 16s	130
High Hoops Girls Basketball	457
Open Water Swimming Festival	471
PG 11U & 12U Southeastern Championships	113
PG 13U Super25 Florida Qualifier	91
Soccer Skills Unlimited Southwest Spring Cup	403
USA Gymnastics Trampoline/Tumbling States	554

Event Participants

Month Total =	4,042
FYSA Presidents Cup Region C U12	714
National Collegiate Roller Hockey Championship	810
Wagner Wood Bat Florida Spring Fling	33
CHS Spring Break Hockey Showcase	205
Gulf Coast Swim Team Spring Invite	54
YBOA King of the Coast Basketball	56
FL USSSA Girls Fast Pitch 10U-14U	182
FYSA State Cup Round 2 Girls 17U	476
USTA Lee County Tennis Assoc. Boys/Girls 16s	75
High Hoops Girls Basketball	336
Open Water Swimming Festival	254
PG 11U & 12U Southeastern Championships	80
PG 13U Super25 Florida Qualifier	64
Soccer Skills Unlimited Southwest Spring Cup	289
USA Gymnastics Trampoline/Tumbling States	414

*Estimates are based on data collected from event organizers, Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	5,973
FYSA Presidents Cup Region C U12	1,260
National Collegiate Roller Hockey Championship	698
Wagner Wood Bat Florida Spring Fling	33
CHS Spring Break Hockey Showcase	440
Gulf Coast Swim Team Spring Invite	100
YBOA King of the Coast Basketball	98
FL USSSA Girls Fast Pitch 10U-14U	315
FYSA State Cup Round 2 Girls 17U	409
USTA Lee County Tennis Assoc. Boys/Girls 16s	120
High Hoops Girls Basketball	577
Open Water Swimming Festival	452
PG 11U & 12U Southeastern Championships	145
PG 13U Super25 Florida Qualifier	117
Soccer Skills Unlimited Southwest Spring Cup	516
USA Gymnastics Trampoline/Tumbling States	693

Direct Impact

Month Total =	\$3,063,591
FYSA Presidents Cup Region C U12	\$357,026
National Collegiate Roller Hockey Championship	\$1,203,885
Wagner Wood Bat Florida Spring Fling	\$45,646
CHS Spring Break Hockey Showcase	\$311,894
Gulf Coast Swim Team Spring Invite	\$39,778
YBOA King of the Coast Basketball	\$31,516
FL USSSA Girls Fast Pitch 10U-14U	\$95,959
FYSA State Cup Round 2 Girls 17U	\$148,332
USTA Lee County Tennis Assoc. Boys/Girls 16s	\$37,810
High Hoops Girls Basketball	\$194,664
Open Water Swimming Festival	\$152,853
PG 11U & 12U Southeastern Championships	\$47,149
PG 13U Super25 Florida Qualifier	\$39,231
Soccer Skills Unlimited Southwest Spring Cup	\$149,572
USA Gymnastics Trampoline/Tumbling States	\$208,276

Total Direct and Indirect Economic Impact

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Month Total = **\$5,116,195**

FYSA Presidents Cup Region C U12	\$596,233
National Collegiate Roller Hockey Championship	\$2,010,487
Wagner Wood Bat Florida Spring Fling	\$76,228
CHS Spring Break Hockey Showcase	\$520,862
Gulf Coast Swim Team Spring Invite	\$66,430
YBOA King of the Coast Basketball	\$52,631
FL USSSA Girls Fast Pitch 10U-14U	\$160,252
FYSA State Cup Round 2 Girls 17U	\$247,714
USTA Lee County Tennis Assoc. Boys/Girls 16s	\$63,143
High Hoops Girls Basketball	\$325,089
Open Water Swimming Festival	\$255,264
PG 11U & 12U Southeastern Championships	\$78,739
PG 13U Super25 Florida Qualifier	\$65,516
Soccer Skills Unlimited Southwest Spring Cup	\$249,785
USA Gymnastics Trampoline/Tumbling States	\$347,822

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