

Lee County Sports Development
Monthly Activity Report
February 2018

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	6,164
USSSA Girls Fast Pitch Cupid Cup	20
FYSA President's Cup	589
City of Palms AAU Volleyball Grand Prix	78
Echo Inline Hockey	81
NCAA Baseball - Creighton vs Northeastern	197
FYSA President's Cup	344
NCAA Baseball - Missouri vs Northeastern	197
SOHOF Hockey	218
Roy Hobbs Sunshine Classic	4,440

Event Participants

Month Total =	2,250
USSSA Girls Fast Pitch Cupid Cup	14
FYSA President's Cup	425
City of Palms AAU Volleyball Grand Prix	56
Echo Inline Hockey	42
NCAA Baseball - Creighton vs Northeastern	66
FYSA President's Cup	252
NCAA Baseball - Missouri vs Northeastern	66
SOHOF Hockey	189
Roy Hobbs Sunshine Classic	1,140

Event Spectators

Month Total =	2,810
USSSA Girls Fast Pitch Cupid Cup	26
FYSA President's Cup	753
City of Palms AAU Volleyball Grand Prix	99
Echo Inline Hockey	39
NCAA Baseball - Creighton vs Northeastern	65
FYSA President's Cup	436
NCAA Baseball - Missouri vs Northeastern	65
SOHOF Hockey	247
Roy Hobbs Sunshine Classic	1,080

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$2,011,992	
USSSA Girls Fast Pitch Cupid Cup		\$11,672
FYSA President's Cup		\$213,260
City of Palms AAU Volleyball Grand Prix		\$31,827
Echo Inline Hockey		\$22,627
NCAA Baseball - Creighton vs Northeastern		\$107,238
FYSA President's Cup		\$127,511
NCAA Baseball - Missouri vs Northeastern		\$47,238
SOHOF Hockey		\$101,362
Roy Hobbs Sunshine Classic		\$1,349,257

Total Direct and Indirect Economic Impact

Month Total =	\$3,360,028	
USSSA Girls Fast Pitch Cupid Cup		\$19,492
FYSA President's Cup		\$356,145
City of Palms AAU Volleyball Grand Prix		\$53,152
Echo Inline Hockey		\$37,788
NCAA Baseball - Creighton vs Northeastern		\$179,087
FYSA President's Cup		\$212,944
NCAA Baseball - Missouri vs Northeastern		\$78,887
SOHOF Hockey		\$169,273
Roy Hobbs Sunshine Classic		\$2,253,260

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