

Lee County Sports Development
Monthly Activity Report
February 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	5,248
Marino Baseball Fantasy Camp	720
Roy Hobbs Sunshine Classic (65's & Family)	659
Perfect Game FL Super 25 Regionals 11U & 12U	77
FYSA President's Cup	378
Northeastern University Baseball	120
University of Missouri Baseball	120
Roy Hobbs Sunshine Classic (50's & 60's)	705
Indy Pro Showcase	164
Roy Hobbs Sunshine Classic (35's & 45's)	752
FYSA FL Premier League	1,553

Event Participants

Month Total =	2,383
Marino Baseball Fantasy Camp	97
Roy Hobbs Sunshine Classic (65's & Family)	224
Perfect Game FL Super 25 Regionals 11U & 12U	56
FYSA President's Cup	272
Northeastern University Baseball	32
University of Missouri Baseball	32
Roy Hobbs Sunshine Classic (50's & 60's)	240
Indy Pro Showcase	52
Roy Hobbs Sunshine Classic (35's & 45's)	256
FYSA FL Premier League	1,122

Event Spectators

Month Total =	3,450
Marino Baseball Fantasy Camp	83
Roy Hobbs Sunshine Classic (65's & Family)	215
Perfect Game FL Super 25 Regionals 11U & 12U	98
FYSA President's Cup	483
Northeastern University Baseball	28
University of Missouri Baseball	28
Roy Hobbs Sunshine Classic (50's & 60's)	230
Indy Pro Showcase	57
Roy Hobbs Sunshine Classic (35's & 45's)	245
FYSA FL Premier League	1,983

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$2,082,637	
Marino Baseball Fantasy Camp		\$423,714
Roy Hobbs Sunshine Classic (65's & Family)		\$235,773
Perfect Game FL Super 25 Regionals 11U & 12U		\$30,016
FYSA President's Cup		\$142,683
Northeastern University Baseball		\$48,686
University of Missouri Baseball		\$48,686
Roy Hobbs Sunshine Classic (50's & 60's)		\$254,819
Indy Pro Showcase		\$53,752
Roy Hobbs Sunshine Classic (35's & 45's)		\$255,675
FYSA FL Premier League		\$588,833

Total Direct and Indirect Economic Impact

Month Total =	\$3,478,002	
Marino Baseball Fantasy Camp		\$707,602
Roy Hobbs Sunshine Classic (65's & Family)		\$393,740
Perfect Game FL Super 25 Regionals 11U & 12U		\$50,126
FYSA President's Cup		\$238,281
Northeastern University Baseball		\$81,305
University of Missouri Baseball		\$81,305
Roy Hobbs Sunshine Classic (50's & 60's)		\$425,548
Indy Pro Showcase		\$89,766
Roy Hobbs Sunshine Classic (35's & 45's)		\$426,977
FYSA FL Premier League		\$983,352

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