

Lee County Sports Authority
Monthly Activity Report
February 2013

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	5,817
Southeast Roller Hockey League #1	226
Marino Boston All Star Fantasy Camp	1,080
FYSA Region Cup #1	1,391
Roy Hobbs Sunshine Classic	706
Southeast Roller Hockey League #2	194
GCST Last Chance Invitational	625
Indy Pro Showcase Baseball	488
FYSA Region Cup #2	916
SAHOF State Hockey Tournament	191

Event Participants

Month Total =	2,694
Southeast Roller Hockey League #1	196
Marino Boston All Star Fantasy Camp	110
FYSA Region Cup #1	1,003
Roy Hobbs Sunshine Classic	169
Southeast Roller Hockey League #2	168
GCST Last Chance Invitational	326
Indy Pro Showcase Baseball	105
FYSA Region Cup #2	527
SAHOF State Hockey Tournament	90

Event Spectators

Month Total =	4,532
Southeast Roller Hockey League #1	255
Marino Boston All Star Fantasy Camp	130
FYSA Region Cup #1	1,778
Roy Hobbs Sunshine Classic	184
Southeast Roller Hockey League #2	219
GCST Last Chance Invitational	612
Indy Pro Showcase Baseball	220
FYSA Region Cup #2	938
SAHOF State Hockey Tournament	196

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$2,259,362	
Southeast Roller Hockey League #1		\$108,276
Marino Boston All Star Fantasy Camp		\$474,000
FYSA Region Cup #1		\$626,127
Roy Hobbs Sunshine Classic		\$222,672
Southeast Roller Hockey League #2		\$91,828
GCST Last Chance Invitational		\$175,205
Indy Pro Showcase Baseball		\$149,750
FYSA Region Cup #2		\$338,554
SAHOF State Hockey Tournament		\$72,950

Total Direct and Indirect Economic Impact

Month Total =	\$3,773,135	
Southeast Roller Hockey League #1		\$180,821
Marino Boston All Star Fantasy Camp		\$791,580
FYSA Region Cup #1		\$1,045,632
Roy Hobbs Sunshine Classic		\$371,862
Southeast Roller Hockey League #2		\$153,353
GCST Last Chance Invitational		\$292,592
Indy Pro Showcase Baseball		\$250,083
FYSA Region Cup #2		\$565,385
SAHOF State Hockey Tournament		\$121,827

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