

Lee County Sports Development
Monthly Activity Report
December 2018

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	10,389
FGCU Baseball Camp	350
FYSA Olympic Development Soccer	1,056
ProStyle USSSA Baseball	332
USA Softball Florida States	920
Chief Pride Judo	129
FYSA Olympic Development Soccer	705
AAU Gymnastics State Championships	443
Bazooka Soccer	214
City of Palms Basketball Classic	2,580
Perfect Game Ump Nation	340
Florida International Holiday Hockey	1,655
Perfect Game National Underclass Showcase	1,547
Queen of Palms Basketball	118

Event Participants

Month Total =	4,295
FGCU Baseball Camp	183
FYSA Olympic Development Soccer	566
ProStyle USSSA Baseball	255
USA Softball Florida States	663
Chief Pride Judo	90
FYSA Olympic Development Soccer	371
AAU Gymnastics State Championships	330
Bazooka Soccer	153
City of Palms Basketball Classic	342
Perfect Game Ump Nation	68
Florida International Holiday Hockey	476
Perfect Game National Underclass Showcase	672
Queen of Palms Basketball	126

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

Lee County Sports Development
Monthly Activity Report
December 2018

Event Spectators

Month Total =	7,560
FGCU Baseball Camp	167
FYSA Olympic Development Soccer	1,018
ProStyle USSSA Baseball	408
USA Softball Florida States	1,176
Chief Pride Judo	168
FYSA Olympic Development Soccer	687
AAU Gymnastics State Championships	555
Bazooka Soccer	275
City of Palms Basketball Classic	690
Perfect Game Ump Nation	68
Florida International Holiday Hockey	848
Perfect Game National Underclass Showcase	1,390
Queen of Palms Basketball	110

Direct Impact

Month Total =	\$3,928,325
FGCU Baseball Camp	\$72,985
FYSA Olympic Development Soccer	\$300,421
ProStyle USSSA Baseball	\$126,509
USA Softball Florida States	\$352,538
Chief Pride Judo	\$35,894
FYSA Olympic Development Soccer	\$202,414
AAU Gymnastics State Championships	\$165,954
Bazooka Soccer	\$91,006
City of Palms Basketball Classic	\$993,854
Perfect Game Ump Nation	\$107,100
Florida International Holiday Hockey	\$662,262
Perfect Game National Underclass Showcase	\$765,792
Queen of Palms Basketball	\$51,596

Total Direct and Indirect Economic Impact

Month Total =	\$6,560,301
FGCU Baseball Camp	\$121,884
FYSA Olympic Development Soccer	\$501,703
ProStyle USSSA Baseball	\$211,270
USA Softball Florida States	\$588,738
Chief Pride Judo	\$59,944
FYSA Olympic Development Soccer	\$338,031
AAU Gymnastics State Championships	\$277,143
Bazooka Soccer	\$151,980
City of Palms Basketball Classic	\$1,659,736
Perfect Game Ump Nation	\$178,857
Florida International Holiday Hockey	\$1,105,977
Perfect Game National Underclass Showcase	\$1,278,873
Queen of Palms Basketball	\$86,165

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.