

Lee County Sports Development
Monthly Activity Report
December 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	11,915
FGCU Baseball Camp	106
Soccer Skills Unlimited	423
FYSA Olympic Development Soccer	1,459
USA Softball Fall States	1,680
FYSA Olympic Development Soccer	622
Florida Hockey Showcase USPHL	870
Bazooka Soccer	306
USSSA Fast Pitch Shockers	215
City of Palms Basketball Classic	3,175
Florida International Holiday Hockey	1,756
Perfect Game Holiday Underclass Showcase	970
Queen of Palms Basketball	117
MLB Umpires Clinic	216

Event Participants

Month Total =	4,951
FGCU Baseball Camp	112
Soccer Skills Unlimited	306
FYSA Olympic Development Soccer	743
USA Softball Fall States	1,260
FYSA Olympic Development Soccer	321
Florida Hockey Showcase USPHL	297
Bazooka Soccer	221
USSSA Fast Pitch Shockers	150
City of Palms Basketball Classic	460
Florida International Holiday Hockey	504
Perfect Game Holiday Underclass Showcase	433
Queen of Palms Basketball	90
MLB Umpires Clinic	54

*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Event Spectators

Month Total =	8,809
FGCU Baseball Camp	100
Soccer Skills Unlimited	540
FYSA Olympic Development Soccer	1,445
USA Softball Fall States	2,100
FYSA Olympic Development Soccer	612
Florida Hockey Showcase USPHL	573
Bazooka Soccer	390
USSSA Fast Pitch Shockers	280
City of Palms Basketball Classic	810
Florida International Holiday Hockey	901
Perfect Game Holiday Underclass Showcase	860
Queen of Palms Basketball	144
MLB Umpires Clinic	54

Direct Impact

Month Total =	\$4,296,958
FGCU Baseball Camp	\$44,668
Soccer Skills Unlimited	\$157,654
FYSA Olympic Development Soccer	\$397,126
USA Softball Fall States	\$625,651
FYSA Olympic Development Soccer	\$169,920
Florida Hockey Showcase USPHL	\$358,952
Bazooka Soccer	\$117,889
USSSA Fast Pitch Shockers	\$83,540
City of Palms Basketball Classic	\$1,030,371
Florida International Holiday Hockey	\$717,134
Perfect Game Holiday Underclass Showcase	\$470,442
Queen of Palms Basketball	\$54,827
MLB Umpires Clinic	\$68,784

Total Direct and Indirect Economic Impact

Month Total =	\$7,175,920
FGCU Baseball Camp	\$74,596
Soccer Skills Unlimited	\$263,282
FYSA Olympic Development Soccer	\$663,200
USA Softball Fall States	\$1,044,837
FYSA Olympic Development Soccer	\$283,766
Florida Hockey Showcase USPHL	\$599,450
Bazooka Soccer	\$196,875
USSSA Fast Pitch Shockers	\$139,512
City of Palms Basketball Classic	\$1,720,720
Florida International Holiday Hockey	\$1,197,613
Perfect Game Holiday Underclass Showcase	\$785,639
Queen of Palms Basketball	\$91,561
MLB Umpires Clinic	\$114,869

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