

**Lee County Sports Development**  
**Monthly Activity Report**  
**December 2013**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>12,353</b>
FGCU Baseball Camp	364
USA Gymnastics FL Level 4-5	640
Florida Senior Games	3,553
City of Palms Basketball Classic	1,425
Florida Gulf Coast Wrestling Duals	165
Showball Baseball Mega Camp	842
Everblades Youth Hockey Invitational	3,060
Queen of Palms Girls Basketball	1,209
Perfect Game Underclass Showcase	1,095

Event Participants

Month Total =	<b>5,883</b>
FGCU Baseball Camp	176
USA Gymnastics FL Level 4-5	475
Florida Senior Games	1,774
City of Palms Basketball Classic	416
Florida Gulf Coast Wrestling Duals	175
Showball Baseball Mega Camp	405
Everblades Youth Hockey Invitational	1,098
Queen of Palms Girls Basketball	840
Perfect Game Underclass Showcase	524

Event Spectators

Month Total =	<b>8,108</b>
FGCU Baseball Camp	188
USA Gymnastics FL Level 4-5	805
Florida Senior Games	1,779
City of Palms Basketball Classic	724
Florida Gulf Coast Wrestling Duals	155
Showball Baseball Mega Camp	605
Everblades Youth Hockey Invitational	1,962
Queen of Palms Girls Basketball	772
Perfect Game Underclass Showcase	1,118

\*Estimates are based on data collected from event organizers, the Lee County Sports Development and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	<b>\$4,442,079</b>	
FGCU Baseball Camp		\$71,288
USA Gymnastics FL Level 4-5		\$246,550
Florida Senior Games		\$841,044
City of Palms Basketball Classic		\$814,900
Florida Gulf Coast Wrestling Duals		\$86,500
Showball Baseball Mega Camp		\$321,656
Everblades Youth Hockey Invitational		\$1,192,276
Queen of Palms Girls Basketball		\$478,750
Perfect Game Underclass Showcase		\$389,115

Total Direct and Indirect Economic Impact

Month Total =	<b>\$7,418,273</b>	
FGCU Baseball Camp		\$119,051
USA Gymnastics FL Level 4-5		\$411,739
Florida Senior Games		\$1,404,543
City of Palms Basketball Classic		\$1,360,883
Florida Gulf Coast Wrestling Duals		\$144,455
Showball Baseball Mega Camp		\$537,166
Everblades Youth Hockey Invitational		\$1,991,101
Queen of Palms Girls Basketball		\$799,513
Perfect Game Underclass Showcase		\$649,822

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