

Lee County Sports Authority
Monthly Activity Report
October 2017

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	14,666
Perfect Game WWBA Underclass Worlds	11,406
USSSA Fast Pitch Softball Pink Laces	114
Sweden National Softball Team Training	20
Florida Women's Hockey League Tournament	136
Perfect Game WWBA Sophomore Worlds	2,360
Kick Off Soccer Invitational	97
Edison Sailing Center River Romp Regatta	339
USSSA Fast Pitch Softball Field of Screams	57
Czech Republic Baseball Team Training	47
Perfect Game 12U International Championships	90

Event Participants

Month Total =	5,912
Perfect Game WWBA Underclass Worlds	4,158
USSSA Fast Pitch Softball Pink Laces	84
Sweden National Softball Team Training	10
Florida Women's Hockey League Tournament	112
Perfect Game WWBA Sophomore Worlds	1,155
Kick Off Soccer Invitational	68
Edison Sailing Center River Romp Regatta	188
USSSA Fast Pitch Softball Field of Screams	42
Czech Republic Baseball Team Training	27
Perfect Game 12U International Championships	68

Event Spectators

Month Total =	10,177
Perfect Game WWBA Underclass Worlds	7,248
USSSA Fast Pitch Softball Pink Laces	144
Sweden National Softball Team Training	3
Florida Women's Hockey League Tournament	161
Perfect Game WWBA Sophomore Worlds	1,992
Kick Off Soccer Invitational	125
Edison Sailing Center River Romp Regatta	320
USSSA Fast Pitch Softball Field of Screams	72
Czech Republic Baseball Team Training	0
Perfect Game 12U International Championships	112

Direct Impact

Month Total =	\$7,248,060
Perfect Game WWBA Underclass Worlds	\$5,812,695
USSSA Fast Pitch Softball Pink Laces	\$47,888
Sweden National Softball Team Training	\$8,419
Florida Women's Hockey League Tournament	\$65,108
Perfect Game WWBA Sophomore Worlds	\$1,092,384
Kick Off Soccer Invitational	\$39,371
Edison Sailing Center River Romp Regatta	\$99,092

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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USSSA Fast Pitch Softball Field of Screams	\$22,544
Czech Republic Baseball Team Training	\$19,098
Perfect Game 12U International Championships	\$41,461

Total Direct and Indirect Economic Impact

Month Total =	\$12,104,260
Perfect Game WWBA Underclass Worlds	\$9,707,201
USSSA Fast Pitch Softball Pink Laces	\$79,973
Sweden National Softball Team Training	\$14,059
Florida Women's Hockey League Tournament	\$108,731
Perfect Game WWBA Sophomore Worlds	\$1,824,281
Kick Off Soccer Invitational	\$65,750
Edison Sailing Center River Romp Regatta	\$165,484
USSSA Fast Pitch Softball Field of Screams	\$37,648
Czech Republic Baseball Team Training	\$31,893
Perfect Game 12U International Championships	\$69,240

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