

**Lee County Sports Authority**  
**Monthly Activity Report**  
**October 2014**

**Estimated Economic Impact\***

Hotel Room Nights Sold

Month Total =	<b>11,173</b>
ECHO Adult Hockey	115
Perfect Game WWBA Florida Qualifier	1,834
Perfect Game WWBA Underclass Worlds	8,429
Edison Sailing Center Junior Olympics	547
USSSA Fast Pitch Halloween	107
USSSA Baseball	141

Event Participants

Month Total =	<b>5,553</b>
ECHO Adult Hockey	84
Perfect Game WWBA Florida Qualifier	1,258
Perfect Game WWBA Underclass Worlds	3,621
Edison Sailing Center Junior Olympics	386
USSSA Fast Pitch Halloween	102
USSSA Baseball	102

Event Spectators

Month Total =	<b>7,700</b>
ECHO Adult Hockey	146
Perfect Game WWBA Florida Qualifier	1,677
Perfect Game WWBA Underclass Worlds	4,808
Edison Sailing Center Junior Olympics	707
USSSA Fast Pitch Halloween	182
USSSA Baseball	180

Direct Impact

Month Total =	<b>\$4,852,676</b>
ECHO Adult Hockey	\$57,196
Perfect Game WWBA Florida Qualifier	\$670,520
Perfect Game WWBA Underclass Worlds	\$3,826,888
Edison Sailing Center Junior Olympics	\$206,865
USSSA Fast Pitch Halloween	\$38,989
USSSA Baseball	\$52,218

Total Direct and Indirect Economic Impact

Month Total =	<b>\$8,103,969</b>
ECHO Adult Hockey	\$95,517
Perfect Game WWBA Florida Qualifier	\$1,119,768
Perfect Game WWBA Underclass Worlds	\$6,390,903
Edison Sailing Center Junior Olympics	\$345,465
USSSA Fast Pitch Halloween	\$65,111
USSSA Baseball	\$87,205

\*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.