

Lee County Sports Authority
Monthly Activity Report
January 2013

Estimated Economic Impact*

Hotel Room Nights Sold

Month Total =	6,746
Collegiate Winter Swim Team Training	1,181
Perfect Game World Showcase	
Minnesota Twins Fantasy Camp	912
River, Roots & Ruts Half Marathon	283
FYSA Olympic Development Program	423
Baseball International Tournament	678
Florida Futures Basketball	114
Red Sox Official Fantasy Camp	1,008
Bob Wagner's Wood Bat Classic	1,120
GCST Swimming Winter Invitational	460
Three Oaks Tennis Shootout	192
Ponce DeLeon Baseball Showcase	375

Event Participants

Month Total =	2,008
Collegiate Winter Swim Team Training	465
Perfect Game World Showcase	
Minnesota Twins Fantasy Camp	104
River, Roots & Ruts Half Marathon	151
FYSA Olympic Development Program	210
Baseball International Tournament	130
Florida Futures Basketball	84
Red Sox Official Fantasy Camp	116
Bob Wagner's Wood Bat Classic	240
GCST Swimming Winter Invitational	380
Three Oaks Tennis Shootout	48
Ponce DeLeon Baseball Showcase	80

Event Spectators

Month Total =	2,280
Collegiate Winter Swim Team Training	210
Perfect Game World Showcase	
Minnesota Twins Fantasy Camp	124
River, Roots & Ruts Half Marathon	227
FYSA Olympic Development Program	425
Baseball International Tournament	141
Florida Futures Basketball	144
Red Sox Official Fantasy Camp	136
Bob Wagner's Wood Bat Classic	208
GCST Swimming Winter Invitational	540
Three Oaks Tennis Shootout	80
Ponce DeLeon Baseball Showcase	45

*Estimates are based on data collected from event organizers, the Lee County Sports Authority and the SOC. Economic impact figures are derived using a model supported by the Florida Sports Foundation. All estimations are based on historical trends.

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Direct Impact

Month Total =	\$2,509,769
Collegiate Winter Swim Team Training	\$518,919
Perfect Game World Showcase	
Minnesota Twins Fantasy Camp	\$393,600
River, Roots & Ruts Half Marathon	\$70,966
FYSA Olympic Development Program	\$118,850
Baseball International Tournament	\$214,950
Florida Futures Basketball	\$46,088
Red Sox Official Fantasy Camp	\$461,024
Bob Wagner's Wood Bat Classic	\$356,000
GCST Swimming Winter Invitational	\$166,360
Three Oaks Tennis Shootout	\$56,472
Ponce DeLeon Baseball Showcase	\$106,540

Total Direct and Indirect Economic Impact

Month Total =	\$4,191,314
Collegiate Winter Swim Team Training	\$866,595
Perfect Game World Showcase	
Minnesota Twins Fantasy Camp	\$657,312
River, Roots & Ruts Half Marathon	\$118,512
FYSA Olympic Development Program	\$198,480
Baseball International Tournament	\$358,967
Florida Futures Basketball	\$76,967
Red Sox Official Fantasy Camp	\$769,910
Bob Wagner's Wood Bat Classic	\$594,520
GCST Swimming Winter Invitational	\$277,821
Three Oaks Tennis Shootout	\$94,308
Ponce DeLeon Baseball Showcase	\$177,922

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