Typeface

Typography plays a major role in the county's identity. By way of recognizable and consistent typefaces, the county's personality and values are conveyed. It is for this reason that the consistent use of typeface/fonts is important.

The **Arial Nova** font family is the primary font representing the county. It is clean, modern, robust, and widely supported. It should be used in headers and a document paragraph text.

The **Georgia** font family contrasts well with Arial Nova and is a great option when a serif font is desired. In addition, Georgia is widely supported.

Arial Nova Font Family

Arial Nova Regular

Light - 1234

Light Italic - 1234

Italic - 1234

Bold -1234

Bold Italic - 1234

Condensed Light - 1234

Condensed Light Italic - 1234

Condensed - 1234

Condensed Italic - 1234

Condensed Bold - 1234

Condensed Bold Italic - 1234

H0 – Hero Title | Bold, 24pt

H1– Big Title | Light, 20pt

H2 – Medium Title | Light, 18pt

H3 – Hero Title | Light, 16pt

H4 – Highlight | Condensed Italic, 16pt

H4 – Medium Text Body | Light, 14pt

H0 – Small Text Body | Regular, 12pt

Arial Nova Samples

The primary typeface

Georgia Font Family

Georgia Regular

Italic - 1234

Bold -1234

Bold Italic - 1234

Georgia Italic

Here is an example of how the secondary typeface (Georgia) is intended to be used in in conjunction with the primary typeface (Arial Nova). Georgia's purpose is to contrast with Arial Nova expressing emphasis. Georgia should never be used as a primary typeface.

Georgia Samples

The secondary typeface